



LIEBSTUDIOS : architecture

The C. 1912 Crown Theater was built in the heart of Main Street in Downtown Amesbury. In 1919, the Theater building was renovated and re-opened as the Strand Theater. The Strand Theater was the local entertainment place and again in 1947 underwent major renovations adding a colonial tower and modern façade. The Theater closed in 1959 and since then the building has been used for commercial retail uses.

As part of the CDBG program administered through the Department of Community and Economic Development office that made public funding available for Main Street improvements, MASS Realty Trust in partnership with the CDBG program undertook a comprehensive renovation and rehabilitation to the theater building. The façade tower and marquee have been renovated to be sensitive to the 1947 design while allowing newer generations to appreciate the structure. The once modern façade, has been replaced with an energy efficient and street scale façade with historic detailing supporting the downtown re-development program. Accessibility into the building was improved through power-assist doors, and "push for service" signage and call bells.

Strand Theater Façade Renovations Amesbury, MA

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LIEBSTUDIOS : architecture
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MASS Realty Trust
Client

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